

TORONTO KIWANIS BOYS & GIRLS CLUBS: REPORT TO THE COMMUNITY

STRONG TOGETHER



YEAR IN REVIEW:

2017 was an exciting year for us at TKBGC. One of the Club's biggest challenges is ensuring that we remain financially stable in these difficult economic times. While we have settled nicely into our beautiful facility on Spruce Street, the cost of the renovations to the building were steep and have been a challenge that the Club has been tackling, with crucial support from our donors and partners.

Recognizing the need for financial stability and independence, the Club's Major Gifts Committee spearheaded an ambitious charity drive in November, 2017. The aim was clear: to raise enough money to meet our capital needs, so that we could focus all of our energy on the continued development of our programs and services to support the children and youth who need us most. The Committee, with the support of the Board and staff, worked tirelessly to bring as many donors to the table as possible, from large companies to individuals. Leading up to the event, we all felt positive about its prospects. None of us were prepared for what happened...

I am thrilled to report that we greatly exceeded expectations, raising over \$200,000 in a 48-hour period. This incredible feat permitted

the Board to officially close the Capital Campaign! There are too many people to thank for this, but I believe a few people deserve our special thanks: Aaron Peters, Rick & Virginia Walker, Miles & Kelly Nadal and the Major Gifts Committee led by Jill Thornhill.

The hard work, however, continues.

The Board has approved a new Strategic Plan to guide the Club through the next 5 years. This robust plan was the product of significant time and effort, and involved countless hours of hard work from the Board, Staff and key stakeholders over the last 8 months. I'd like to thank my fellow Board members for the time they devoted to this exercise, and on their behalf, would also like to thank Marc Simmons for the hard work and support he provided while guiding us through this challenging but rewarding process.

I would be remiss not to thank the Kiwanis Club of Toronto for their continued dedication and support. As the Club moves closer to celebrating our 100th year of service in 2021, it's been their support from day 1 that has allowed us to serve so many young people and ensure that "Great Futures Start Here"



Toronto Kiwanis
Boys & Girls Clubs
A good place to be



www.believeinkids.ca

LOOKING TO THE FUTURE

The Toronto Kiwanis Boys and Girls Clubs provide a safe, welcoming place during vital out-of-school hours. The children and youth who come through our doors receive the learning and mentoring experiences they need to grow into healthy, successful, and active participants in society.

For 2018 and beyond we will focus on 4 priorities: **Strong Clubs, Strong Voice, Strong Communities & Strong Together.**



We Will:

- ✓ Deliver strong programs and be respected in our communities.
- ✓ Provide an authoritative voice for children and youth.
- ✓ Provide barrier free access to programs and services across downtown Toronto.

STRONG CLUBS

Our Club locations are strong. They have the resources to work effectively, they deliver strong quality assured programming, and are respected in their communities, neighbourhoods & schools. We provide the highest quality Club experience supporting children and youth to achieve personal success



We Will:

- ✓ Demonstrate Exemplary Leadership and Governance.
- ✓ Meet or Exceed the Boys & Girls Clubs of Canada's Operating Standards.
- ✓ Invest in developing & supporting young leaders and staff and are a model for youth employment.

STRONG COMMUNITIES

Strong Communities include all Children and Youth especially those who need us most – having access to the Club's services. Outcomes of Club programs and services demonstrate significant impact, and Clubs are vital to the community.

We Will:

- ✓ Measure and Demonstrate the Impact of our Programs and Services.
- ✓ Further Engage with the Children and Youth Who Need Us Most.
- ✓ Improve Retention of Youth, Especially for Critical Early and Middle Teen Years.



STRONG VOICE

TKBGC is a respected voice in the communities we serve for children and youth. The Club is known for their great work and are the sought-after experts on issues facing our communities children and youth. We use our influential voice to improve the lives of children, youth and families.



We Will:

- ✓ Advocate for Rules and Legislation that continues to build a framework of programs and services that support the needs of all families and young people
- ✓ Empower Young Voices to Speak Out
- ✓ Continue to be leaders in advocating on behalf of children and youth with government, community leaders and corporate Toronto.
- ✓ Develop, share and promote stories that resonate with local stakeholders

STRONG TOGETHER

Strong Together our local Club sites work effectively as partners, with consistent application of common standards, and collaborate on local and City wide initiatives. We have the reach, resources and leadership to build a better future for children, youth and their families in downtown Toronto.



We Will:

- ✓ Build our capacity to meet the diversity of needs in the neighbourhoods across downtown Toronto
- ✓ Diversify and Increase Funding Opportunities (philanthropy, contract, earned revenue)
- ✓ Engage with Other Community Agencies to Meet the Needs of all Children and Youth
- ✓ Broaden Our Reach in Underserved Areas

OUR PROGRAMS

Our clubs operate After-School Children's Programs (6yrs – 12yrs) from 3:00 to 6 p.m.; and Youth Programs (13yrs – 24yrs) from 6 p.m. to 9 p.m. Monday to Friday. Programs we offer our members expand their education, deal with social and life skills development by engaging individuals through recreation.

When schools are out, the clubs are in. During these times, we offer progressive programs for young people.

Activities are Divided into Five Different Areas of Development:

1. Social Development – including leadership development.
2. Educational Development – including drug abuse prevention, literacy & computer literacy.
3. Creative Development – including arts & crafts, drama, choir & music.
4. Physical Development – including fitness & run club, basketball, floor hockey & soccer.
5. Community Support Programs – Including Parent Support Group & Safe Walk Home.

People and Communities we Serve:

- Children and youth aged 6-24 yrs. and their families.
- The Regent Park, Cabbagetown, and downtown east communities are served by our Miles & Kelly Nadal Youth Centre (formally Gerrard K Club), Dundas Public School and St Paul Catholic School sites.
- The Trinity Bellwoods, Alexander Park and the Downtown West Communities are served by our T.P. Loblaw Club at St. Mary Catholic School.

We Serve Over 1,400 Young People in Downtown Toronto, Providing:

- A safe place in which to learn and play during the out-of-school hours.
- Summer Day Camps that give children carefree fun and learning opportunities.
- Leadership development and employment preparation.
- A staff of compassionate, well-trained professionals.
- An inclusive, receptive atmosphere for all children.



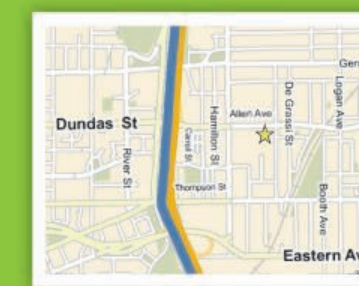
REGISTER ONLINE



T.P. LOBLAW AT ST. MARY CATHOLIC SCHOOL

20 Portugal Square,
Toronto, ON M6J 3P2
416.925.2243 x40
stmary@believeinkids.ca

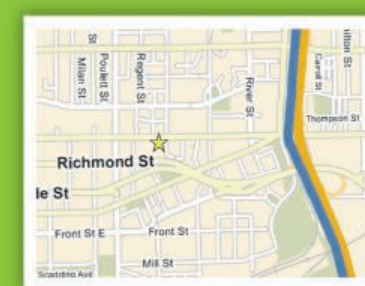
How to Register: online.traxsolutions.com/torontokiw/tploblaw



DUNDAS JUNIOR PUBLIC SCHOOL

935 Dundas St. East,
Toronto, ON M4M 1R4
416.925.2243 x60
dundas@believeinkids.ca

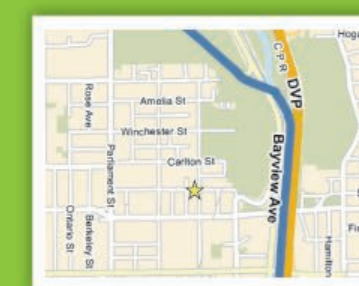
How to Register: online.traxsolutions.com/torontokiw/dundas



ST. PAUL CATHOLIC SCHOOL

80 Sackville St.,
Toronto, ON M5A 3E5
416.925.2243 x109
stpaul@believeinkids.ca

How to Register: online.traxsolutions.com/torontokiw/stpaul



TORONTO KIWANIS BOYS & GIRLS CLUBS, MILES & KELLY NADAL YOUTH CENTRE

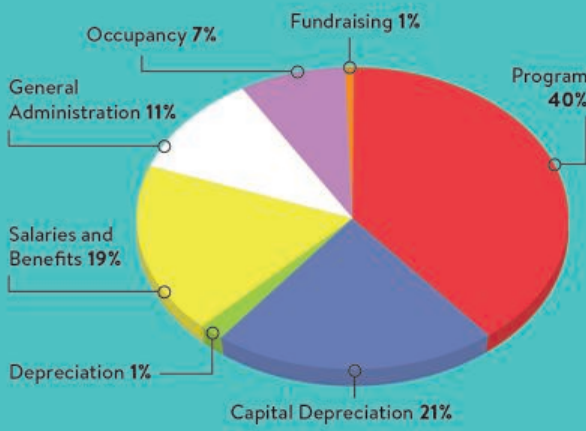
Administrative Office: 101 Spruce St.,
Toronto, ON M5A 2J3
416.925.2243 x30
101spruce@believeinkids.ca

How to Register: online.traxsolutions.com/torontokiw/gerrard

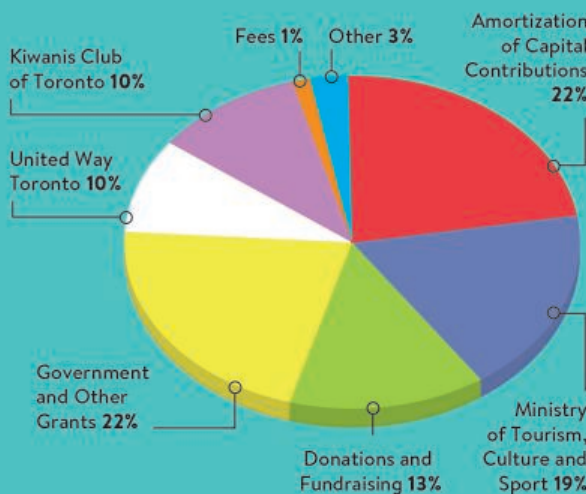
FACILITY RENTALS: www.believeinkids.ca/about-us/rent-our-facility

2017 REVENUE AND EXPENSES

EXPENSE \$2,806,123



REVENUE \$2,886,847



Capital Depreciation and the Amortization of Capital Contributions represent the expenses and donations associated with the redevelopment of our 101 Spruce St. facility and have been amortized over the life of the lease.

2017 BY THE NUMBERS:

GIVING KIDS A CHANCE

All kids have equal potential. Not all kids have equal opportunities. Our children and youth programs are 30% physical activity, 20% healthy eating, 20% wellness, 30% learning and 100% FUN!

NUTRITION:
150,000 NUTRITIOUS SNACKS SERVED
7,764 BREAKFASTS SERVED

SUMMER CAMPS:
1600 KIDS SENT TO CAMP

MENTORING:
2480 HRS OF MENTORING

COMMUNITY:
300 HRS OF FREE COMMUNITY USE OF OUR FACILITY

ACTIVE LIFESTYLES:
DANCE STUDIO PROVIDES SPACE FOR UP TO 15 KIDS TO LEARN BALLET EACH WEEK

CAREER DEVELOPMENT:
PROVIDING 52,000 EMPLOYMENT HOURS MORE THAN 50 YOUNG PEOPLE WORK HERE ANNUALLY

SAFETY:
46,000 KMS WALKED TO ENSURE KIDS TRAVEL SAFELY TO AND FROM PROGRAMS
10,863 KMS DRIVEN TO GET KIDS HOME SAFELY

MAKE A DIFFERENCE

VOLUNTEER

If you have any hours to spare and are interested in supporting our Clubs, we can develop a volunteering schedule that works for you. We find a schedule that matches your interests, skills and time available. To have a volunteer schedule developed for you, go to www.believeinkids.ca/make-a-difference/volunteer

CORPORATE VOLUNTEER OPPORTUNITIES AVAILABLE

MAKE A DIFFERENCE

DONATE!

CORPORATE

- **\$5,000** 1 Corporate volunteer days with up to 20 participants, plus Annual Report recognition and limited Social media mentions
- **\$10,000** 2 Corporate volunteer days with up to 20 participants, plus Annual Report recognition and limited Social media mentions
- **\$15,000** 2 Corporate volunteer days with up to 20 participants, plus Annual Report & Web Site recognition and customized social media campaign
- **\$20,000** 2 Corporate volunteer days with up to 20 participants, plus Annual Report & Web Site recognition, customized social media campaign and Co Naming of program (s) inclusive of branding
- **\$25,000** 2 Corporate volunteer days with up to 20 participants, plus Annual Report & Web Site recognition, customized social media campaign, exclusive naming rights to an entire program with branding and weekly volunteer opportunities for one year.

INDIVIDUALS

- **\$1,500** sends 12 Kids to camp for 1 week or 1 kid to an afterschool program for 20 weeks
- **\$1,000** sends 8 Kids to camp for 1 week or 1 kid to a homework & Literacy program for 10 weeks
- **\$500** sends 4 kids to camp for 1 week or 1 kid to a cooking & nutrition program for 10 weeks.
- **\$150** feeds 100 kids snack for a day or 1 kid to camp for a week.
- **\$50** Sends 2 kids to camp for a day or buys a backpack full of school supplies for 1 kid

You can help!

www.believeinkids.ca/donate

THANK-YOU TO OUR PARTNERS IN 2017

PRESIDENT'S CIRCLE \$10,000+



LEADER'S CIRCLE \$5,000 - \$9,999

Jeannie Baxter • Katya Burtynsky • CHUM Charitable Foundation • Ryan Dempsey • Dixon Hall
Jimmy Devellano Children's Foundation • Fasken Martineau DuMoulin LLP • Garth Foster
Brenda & James Gervais • Marcia Hogan • Toronto Star Fresh Air Fund • Tropicana Community Services

BUILDER'S CIRCLE \$1,000 - \$4,999

Chad Accursi • Arthur L. Hamilton Professional Corporation • Mohsen F. Assaad • John Mark Assaad • Aviva Canada Inc.
Patricia, A. Baker • Mark Bennett • Danny Cappe • Cassels, Brock & Blackwell LLP • John & Ann Chamberlain
CIBC Mellon Global Securities Services • Robert Coffey • Mitchell Cohen • John Craig • Lawrence Crowhurst
Deloitte Canada • Michelle Free • Freedom International Brokerage Company • George Weston Limited
Jay Goldman • Chris Gray • John & Pat Hardy • Robert Harrison • Michael R. Henry • Colin Henry
Charles Higgins • Patrick & Kimberly Hogan • Houser, Henry & Syron LLP • Nicole Hynum
Jackman Foundation • Shahbaaz Kara • Andrew Knapp • Lynn Lavallée • Laurie Lyle • David Montgomery
Shani Mornan • Ahmad Mozaffari • Mark & Natty Nashman • National Bank Independent Network
Esther Peters • Powerhub Inc. • Samuel Puchala • Timothy Simpson • Charles Skipper • Paul Stein
David Swain • Charles Sweetman • Sue Thompson • Dean Thorne • Toronto Community Foundation
Fabian Mark Ulett • John Vettese • Matt Wyndowe



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